

WHO THEY ARE



A mission-driven consulting firm for leaders in search of **large-scale, lasting social change**, committed to unleashing the full potential of **funders, nonprofits, businesses, and governments** to accelerate progress against the world's most pressing challenges, such as global health, education, and poverty.

Provide consulting and expertise in **strategic planning, evaluation, and implementation.**

Have worked with Robert Wood Johnson Foundation, Lilly, and the Global Fund for Women create **social impact in health, economic development, education, and more.**

Share findings and ideas by **publishing reports, articles, and tools, hosting conferences and trainings, and speaking** at events around the world.

Dedicated to the best practices of

- **Catalytic philanthropy**
- **Collective impact**
- **Inclusive markets**
- **Shared values, and**
- **Strategic evaluation**

PolicyLink

A national research and action institute committed to using **public policy** to improve **access and opportunity for all low-income people and communities of color**, particularly in the areas of health, housing, transportation, education, and infrastructure.

Analyze data, **synthesize** information, and **highlight** equity-driven **efforts to use local, state, and federal policy** to create conditions that benefit everyone, especially people in low-income communities and communities of color.

Develop tools for measuring strategies, benchmarks, and outcomes.

Share findings and analysis through **publications, website and online tools, convenings, national summits, and in briefings** with national and local policymakers.

Dedicated to the idea that **those closest to the nation's challenges are central to finding solutions**, PolicyLink relies on the **wisdom, voice, and experience of local residents and organizations.**

HOW THEY HAVE ENGAGED WITH THE COMMISSION

Both FSG and PolicyLink have served the Commission in an advisory capacity over the last two months as it prepares to sunset and **transition to the implementation phase** of the work.

