

**PRIORITIZATION METHODOLOGY REVISED DRAFT**  
**July 13, 2015**

Context: To date, our process has approved 57 and identified an additional 100+ distinct calls to action. As we are less than 70 days until the submission of the final report, the Ferguson Commission must identify the top signature policy priorities that will embody the legacy of our work.

Process

Using Lenses, Priority Criteria and Policy Analysis as outlined below, the Commission will now complete the prioritization process to arrive at the signature priorities in accordance with Governor Nixon's charge outlined in the Executive Order.

In April and May Commissioners and advisors identified key operating elements that distinguish the Commission's work and the nature of its charge. We refer to these elements as "lenses," which frame the distinguishing characteristics of our charge with prospective underlying issues and key populations in mind.

*Lens Assessment* - Six lenses have been identified as the focus of the Commission's considerations:

- **Place Matters** – Does this call to action make special consideration for how problems are spatially configured or concentrated? Does the implementation of this impact a specific geographic area?
- **Generational** – Does this call to action impact more than one generation?
- **Children and youth** – Are children or youth at the center of this call to action?
- **Racial Equity** – Will this call to action improve racial equity?
- **Health Equity** – Will this call to action improve health equity?
- **Research Informed** – Have the working groups and Commission been provided the appropriate research for consideration of the call to action?

*Priority Criteria* – Taken directly from our charge, these three priority areas identify cross cutting and high level themes:

- **Transformative** – Is this policy call to action innovative? Will it create a significant impact or cause widespread positive change?
- **Urgent** - Will this policy call to action address pressing issues?
- **Unflinching** - Does this policy call to action present bold and root-cause-driven solutions that call out core issues in the region? (Especially when they are solutions others are unwilling or uncomfortable to discuss.)

*Policy level analysis* - Change occurs on 4 levels:

- Policy – legislation, ordinances and orders guiding various settings and levels of government
- Systems – networked relationships, structures impacting advancement, promotion and access for citizens
- Practice – actions, mores and approaches that affect the delivery of services
- Individual – values, priorities and assumptions which determine the ways we interact and hold one another accountable.

Timeline

*Initial Process Development*

- *December 1, 2014*: Initial priorities confirmed through public polling.
- *December 2014 – July 2015*: Continued series of public working group meetings where experts develop content in concert with the community.
- *May – June 2015*: Special small group sessions with Commissioners and an advisory group to confirm direction.

*Ferguson Commissioners*

- July 13: Commission approves prioritization methodology
- July 15 – August 10: Window of time given to rank top calls to action review, second round of numerical application.
  - Step 1: Individual Commissioners select their top 20-30 calls to action from the complete set of calls to action utilizing the scoring process on page 3.
  - Step 2: Working group co-chairs and staff narrow calls to action from the priorities set in step 1 to present the top calls for Commissioner selection.
  - Step 3: The full Commission reviews the narrowed list of calls to action and finalizes the signature priorities.
- *August*: Complete socialization of calls to action to broader community
- *September 15*: Submission of final report
- *September 16 – December 31*: Groundwork is laid for implementation of Commission’s Final Report.

July 15 <sup>th</sup>	July 15 <sup>th</sup> -21 <sup>st</sup>	July 22 <sup>nd</sup>	July 31 <sup>st</sup>	August 10 <sup>th</sup>
All Calls to Action Finalized. Electronic scoring of Calls to Action open	Questions, comments and research requests submitted electronically from Commissioners regarding Calls	Electronic scoring of Calls to Action closes	WG Co-Chairs and staff meet to narrow list of Calls from Commissioners scoring data	Full Commission meets to review the narrowed list proposed by the WG co-chairs, Commission finalizes the signature priorities

Example of Scoring:

Using the following scale below please score the indicated questions related to each lens:

Scale

0	1	2	3	4
Strongly disagree	Disagree	Neutral	Agree	Strongly agree

Questions

Transformative: This call to action will create a significant impact or cause widespread positive change?

Urgent: This call to action will address a pressing issue?

Unflinching: This call to action is bold and root-cause driven?

Call to Action

1. Police departments across the state should revise their policies on use of force to clarify the instances when officers should withdraw from dangerous situations and call for backup, rather than engage in potentially dangerous encounters (i.e. tactical withdrawal).

Lens	Score	Calculation	Final Lens Score
Transformative			
Urgent			
Unflinching			
<b>TOTAL:</b>			

Approve Report Development and Dissemination Methodology

The process, care – and therefore time – required to finalize calls to action and prioritize the core of the report has led us naturally back to an early idea about how the report might be designed and disseminated. We are moving toward an interactive, engagement focused "digital first" report that will aim to be a manifestation of the process that has brought us thus far. We will have a printable version of the report – something people can both print on demand and something we can always choose to have copies of available. In support of civic engagement, we have plans to explore partnerships to facilitate community access to the implementation phase of our work.